

OUR CAPABILITIES

With email marketing, you can purchase a list of email addresses that are active, CAN-SPAM compliant, 100% opt-in and belong to individuals in your target geography who are your target audience focus. We will serve those individuals email ads as many times as you would like per month promoting your product or service.

Additionally, anyone who opens the emails that we send will be categorized as an individual of interest. Essentially retargeting, we will then re-drop them with another email ad later in the month reminding them to come engage again.

Targeting options are vast and can be categorized as B2C and B2B. We can reach people based on a sample of the following:

INDIVIDUALS

- Age
- Gender
- Health
- Household Income
- Religion
- Marital Status

Plus many more...

POLITICAL

- Liberal
- Conservative
- Democratic
- Green
- Independent
- Republican

Plus many more...

OCCUPATIONS

- Military
- Teacher
- Blue Collar
- Executive/Upper Management
- Homemaker
- Self Employed

Plus many more...