

NATALIA ANGELONE

graphic designer



 401.465.1798

 ANGELONENATALIA@GMAIL.COM

 NATALIAANGELONEDESIGN.COM

 @NLA_DESIGN

 RHODE ISLAND

ADOBE ILLUSTRATOR

ADOBE PHOTOSHOP

ADOBE INDESIGN

BRANDING

DIGITAL DISPLAY

SOCIAL MEDIA DESIGN

OOH IMPLEMENTATION

PRINT DESIGN

ART DIRECTION

ADAPTABILITY

TIME MANAGEMENT

PROBLEM-SOLVING

EDUCATION

ROGER WILLIAMS UNIVERSITY, BRISTOL RI

mario j. gabelli school of business (aacsb)

bachelor of arts in graphic design

bachelor of science in marketing

EXPERIENCE

DDL ADVERTISING, PROVIDENCE RI

lead graphic designer / manager

nov 2019 - present

- Lead graphic designer for all clients and projects
- Responsible for the ideation, creation and execution of all visual assets for clients and campaigns
- Execute creative for various mediums: print, display, OOH, digital, and packaging
- Establish brand guidelines for clients through logo and brand standards development
- Participate in brainstorming to help develop content concepts on a monthly/seasonal schedule
- Field feedback from client, strategy and creative team members and translate that into new solutions
- Keep current on advertising campaigns, design trends, and industry technology
- Provide creative direction for all client campaigns
- Correspond with clients directly, as well as with team members, to aid the design process
- Leads and/or assists in creative direction for client campaigns
- Proficiency in Figma

GVC, PAWTUCKET RI

graphic designer

may 2019 - nov 2019

- Responsible for layout design, branding, marketing collateral and external creative communication strategies to promote DE&I awareness
- Incorporated DE&I principles into design projects by creating visually inclusive and culturally sensitive content that resonated with diverse audiences
- Frequently executed creative for social, digital and print campaigns
- Aided in the creation of PowerPoint pitch deck presentations for new business ventures and clients